

Attorney or Party Name, Address, Telephone & FAX Nos., State Bar No. & Email Address  William C. Beall, Bar No. 97100 Beall & Burkhardt, APC 1114 State Street, Suite 200 Santa Barbara, CA 93101 Phone (805) 966-6774; Fax (805) 963-5988 Will@BeallandBurkhardt.com  <input type="checkbox"/> Individual appearing without attorney <input checked="" type="checkbox"/> Attorney for: Trustee		FOR COURT USE ONLY	
<b>UNITED STATES BANKRUPTCY COURT CENTRAL DISTRICT OF CALIFORNIA - NORTHERN DIVISION</b>			
In re:  Unlikely Heroes, Inc.,          Debtor(s).		CASE NO.: 9:23-bk-10057-RC CHAPTER: 7	
		<b>NOTICE OF SALE OF ESTATE PROPERTY</b>	
<b>Sale Date:</b>		<b>Time:</b>	
<b>Location:</b>			

Type of Sale: ☐ Public ☒ Private

Last date to file objections: 04/10/2025

**Description of property to be sold:**

All of the Estate's right, title, and interest, direct or indirect, in, to, and under the Purchased Assets set forth on Exhibit A attached hereto.

**Terms and conditions of sale:**

Cash

**Proposed sale price:** \$ 20,000.00

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This form is mandatory. It has been approved for use in the United States Bankruptcy Court for the Central District of California.

**Overbid procedure (*if any*):**

Only if there is an objection to the sale. If another party wishes to overbid, the matter will be set for a hearing with an appropriate overbid procedure.

**If property is to be sold free and clear of liens or other interests, list date, time and location of hearing:**

**Contact person for potential bidders (*include name, address, telephone, fax and/or email address*):**

William C. Beall; 1114 State Street, Suite 200, Santa Barbara, CA 93101; Phone (805) 966-6774; Fax (905) 963-5988;  
Will@BeallandBurkhardt.com

Date: 03/24/2025

SCHEDULE 1

## Trademark Registrations

Mark	Jurisdiction	Registration Number	Registration Date
UNLIKELY HEROES	United States	6773115	06/28/2022
YOUR LOVE IS HEROIC	United States	5947875	12/31/2019
TOGETHER WE ARE GIVING FUTURES BACK	United States	5947899	12/31/2019

[Schedule 1]

EXHIBIT A

Any and all intellectual property rights of the Estate of whatever nature and in whatever form (including but not limited to licenses and license rights) including, but not limited to: (A) rights in all trademarks, service marks, registered designs, domain names, social media accounts, registrations and pending applications for any of the foregoing, trade and business names, brand names, unregistered and common law trademarks and service marks, and all goodwill associated with any of the foregoing; utility patents, design patents, and rights sounding in patent in inventions and unregistered designs, registrations and pending applications therefor; rights in designs, trade dress, trade secrets, donor and grantor lists, donor information and grantor information, and formulas; registered and unregistered copyrights and rights sounding in copyright including, database rights and rights in software, moral rights, performers' rights; know-how, other intellectual property rights subsisting under the Laws of each and every jurisdiction throughout the world whether registered or not, and whether vested, contingent or future; and all divisions, continuations, continuations-in-part, substitutes, reversions, renewals and extensions of any of the foregoing; and all rights under permits, laws or otherwise in relation to any of the foregoing, as well as the rights to sue for past, present, and future infringement of any and all such intellectual property rights; and (B) the following intellectual property:

1. Unregistered Trademarks:

A. unlikely**heroes**,

B. **unlikelyheroes**,

C. ,

D. **unlikely**  
**heroes**, and

E. **uh**.

2. Domain Name: [www.unlikelyheroes.com](http://www.unlikelyheroes.com).

3. Social Media:

A. Instagram: @uheroes ([www.instagram.com/uheroes/](http://www.instagram.com/uheroes/)),

B. Facebook: Unlikely Heroes ([www.facebook.com/UnlikelyHeroes.LoveIsHeroic](http://www.facebook.com/UnlikelyHeroes.LoveIsHeroic)),

C. X (formerly Twitter): @UHeroes ([www.x.com/UHeroes](http://www.x.com/UHeroes)),

D. TikTok: @uheroes ([www.tiktok.com/@uheroes](http://www.tiktok.com/@uheroes)), and

E. LinkedIn: Unlikely Heroes ([www.linkedin.com/company/unlikely-heroes/](http://www.linkedin.com/company/unlikely-heroes/)).

[Exhibit A]

## PROOF OF SERVICE OF DOCUMENT

I am over the age of 18 and not a party to this bankruptcy case or adversary proceeding. My business address is:

1114 State Street, Suite 200, Santa Barbara, CA 93101

A true and correct copy of the foregoing document entitled (*specify*):

### NOTICE OF SALE OF ESTATE PROPERTY

will be served or was served **(a)** on the judge in chambers in the form and manner required by LBR 5005-2(d); and **(b)** in the manner stated below:

**1. TO BE SERVED BY THE COURT VIA NOTICE OF ELECTRONIC FILING (NEF):** Pursuant to controlling General Orders and LBR, the foregoing document will be served by the court via NEF and hyperlink to the document. On (*date*) 3/22/2025, I checked the CM/ECF docket for this bankruptcy case or adversary proceeding and determined that the following persons are on the Electronic Mail Notice List to receive NEF transmission at the email addresses stated below:

- Michael Barbee michael.barbee@griffithbarbee.com, docketing@griffithbarbee.com
- William C Beall will@beallandburkhardt.com, carissa@beallandburkhardt.com
- Mark Adam Castillo markcastillo@ccsb.com
- Vincent S Green vgreen@kdvlaw.com, nbernal@kdvlaw.com
- Carissa N Horowitz carissa@davidovichlaw.com, artyc@aol.com;castlesb@aol.com
- Jacqueline L James jjames@hrhlaw.com
- Sandra McBeth (TR) jwalker@mcbethlegal.com, CA65@ecfcbis.com;ecf.alert+McBeth@titlexi.com
- David W. Meadows david@davidwmeadowslaw.com
- Giovanni Orantes go@gobklaw.com, cmh@gobklaw.com,go@ecf.inforuptcy.com;orantesgr89122@notify.bestcase.com,andreac@gobklaw.com,normay@gobklaw.com
- Jessica M. Simon jsimon@hrhlaw.com, mgranzow@hrhlaw.com
- Peter T Steinberg mr.aloha@sbcglobal.net
- Wayne R Terry wterry@hemar-rousso.com
- United States Trustee (ND) ustpreion16.nd.ecf@usdoj.gov

☐ Service information continued on attached page

### 2. SERVED BY UNITED STATES MAIL:

On, I served the following persons and/or entities at the last known addresses in this bankruptcy case or adversary proceeding by placing a true and correct copy thereof in a sealed envelope in the United States mail, first class, postage prepaid, and addressed as follows. Listing the judge here constitutes a declaration that mailing to the judge will be completed no later than 24 hours after the document is filed.

☐ Service information continued on attached page

**3. SERVED BY PERSONAL DELIVERY, OVERNIGHT MAIL, FACSIMILE TRANSMISSION OR EMAIL** (*state method for each person or entity served*): Pursuant to F.R.Civ.P. 5 and/or controlling LBR, on (*date*) \_\_\_\_\_, I served the following persons and/or entities by personal delivery, overnight mail service, or (for those who consented in writing to such service method), by facsimile transmission and/or email as follows. Listing the judge here constitutes a declaration that personal delivery on, or overnight mail to, the judge will be completed no later than 24 hours after the document is filed.

☐ Service information continued on attached page

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

3/24/2025

Date

William C. Beall

Printed Name

Signature

